

2025 PeSeTo Seminar		
Public Health Practice, Policy, Research and Digital Intelligence Innovation in East Asia		
September 26, 2025 Peking University Medical Library Qiong Yuan Hall		
Time	Content	Host
9:00-10:30	Visit the campus	Prof. Haijun Wang
10:30-11:50	Discussion on PeSeTo-related collaborative activities	
13:00-13:05	Opening Ceremony Introducing guests attending the conference	Prof. Haijun Wang
13:05-13:10	Greetings from Prof. Siyan Zhan (Dean of School of Public Health, Peking University)	
13:10-13:15	Greetings from Prof. Hideo Yasunaga (Dean of the University of Tokyo School of Public Health)	
13:15-13:20	Greetings from Prof. Tae Jin Lee (Dean of Seoul National University Graduate School of Public Health)	
13:20-13:30	Group photo	
	1st Session: Health policy	Prof. Hideo Yasunaga
13:30-13:40	Exploring the Effectiveness of Lifestyle Interventions Based on Behavior Change Theory via Smartphone Applications: The Potential of Generative AI to Enhance User Engagement Prof. Kayo Waki (University of Tokyo)	
13:40-13:50	What drives public support for the policies to reform the health system when the governments and physician groups collide? Prof. Myoungsoon You (Seoul National University)	
13:50-14:00	Health and Economic Impacts of Tobacco control policies in China: evidence and future Prof. Chang Chun (Peking University)	
14:00-14:20	panel discussion	
14:20-14:30	break	
	2nd Session: Epidemiology, Bioethics, and Biostatistics	Prof. Siyan Zhan
14:30-14:40	Chrononutrition behaviors in relation to diet quality and obesity: do dietary assessment methods (diaries vs questionnaires) and adjustment for energy intake misreporting make differences? Prof. Kentaro Murakami (University of Tokyo)	
14:40-14:50	On the robustness of truncated negative binomial regression model: application to field epidemiology Prof. Woojoo Lee (Seoul National University)	
14:50-15:00	Statin eligibility in primary prevention of CVD in Chinese populations: absolute risk- based versus individualized benefit approach Prof. Pei Gao (Peking University)	
15:00-15:10	Construction of a Comprehensive Policy Framework for the Causes and Prevention and Control of Childhood Obesity Epidemic in China Prof. Yanhui Dong (Peking University)	
15:10-15:30	panel discussion	
15:30-15:40	break	
	3rd Session: Environmental health	Prof. Tae Jin Lee
15:40-15:50	Heat and Health in Kiribati, a Tropical Pacific Island Country: Evidence from Modeling Studies Prof. Yoonhee Kim (University of Tokyo)	
15:50-16:00	Measuring the Health Impact of Air Pollution: What Science Tells Us Prof. Hwajin Kim (Seoul National University)	
16:00-16:10	AI Empowers Climate Change Adaption and Proactive Health Promption Prof. Wei Huang (Peking University)	
16:10-16:30	panel discussion	
16:30-17:00	Closing remarks	Prof. Weiyan Jian